

# Graphic Designing Course

## What is Graphic Designing?

"The art and practice of arranging and projecting ideas and experiences with visual and textual information," according to the definition of graphic design. In other words, graphic design is the visual representation of specific concepts or messages. These images might be as simple as a company logo or as complicated as website page layouts.

The following are some of the graphic design elements:

- Color
- Form
- Line
- Shape
- Size
- Space
- Texture

## Types of graphic design

Advancements in technology have resulted in some of the most noteworthy instances of modern-day graphic design. Here's an example of several of these graphic design styles:

- For users, website design entails generating entertaining and intuitive online sites. The overall layout, color style, and navigation are all part of this.
- The goal of user experience (UX) design is to make a website or application as simple and enjoyable to use as possible. Value, usefulness, adaptability, and desirability are all important to these designers.
- Through special effects, TV shows, video games, and movies, motion graphics design—or animation—brings visual components to life.

## Why is Graphic Design Important?

There are numerous reasons why graphic design is significant. For first off, it's the foundation of every logo you've ever seen. Second, consider all of the social media content and ads you encounter on a daily basis. Yes, it's all about graphic design.

Graphic design is also used in book cover design, journal page layouts, product development, and fashion design, among other things.

## **What Graphic Designers Do**

Graphic designers use computer software or their hands to develop visual designs that inspire, educate, and engage customers. They create the general layout and cinematography for advertisements, brochures, publications, and reports, among other things.

## **What Does the Future Hold for Graphic Designers?**

Graphic design is a significant marketing tool; thus, a Designer can benefit a variety of businesses. Graphic Designer demand, on the other hand, varies based on the industry. Graphic Designer jobs in the publishing industry are on the decline, according to the US Bureau of Labor Statistics. However, as more organizations enhance their digital presence, the demand for Graphic Designers is likely to grow in computer systems design and related services.

Graphic designers can also diversify their skills by working in other design sectors. Graphic designers have a wide range of transferrable talents that can help them move into adjacent fields like UX/UI design or web development.

## **What Is the Average Salary for a Graphic Designer?**

The average Graphic Designer salary can range between \$55,000 to \$83,250. For those starting in graphic design, the average salary is between \$40,000 and \$49,000 per year. After more than five years of experience, this range increases to \$51,000 to \$71,000 per year. Art Directors average \$76,600 and Creative Directors average around \$110,000 a year.

The average salary also depends on specialization. For example, Web Designers average around \$62,000 per year, UI Specialists can make around \$81,000 per year and UX Designers earn around \$89,000 per year.